

Youth Engagement to Create Better Places





MATT+FIONA // Who we are





We are youth engagement specialists who integrate young people's unique local knowledge, lived experience and imagination into place making.



# Why youth engagement?



MATT+FIONA Youth Engagement Process for Creating Better Places



(M+F)

## **Smoother Planning Process**

MATT+FIONA youth engagement process for creating better places







Bringing Together Design Teams and Communities Wide-Reaching and Inclusive Engagement Constructive Dialogue



### **Bigger Social Impact**

MATT+FIONA youth engagement process for creating better places



Meanwhile Use

Upskilling & Volunteering

Widening Participation



#### **Better-Designed Places**

MATT+FIONA youth engagement process for creating better places



Unique & Imaginative

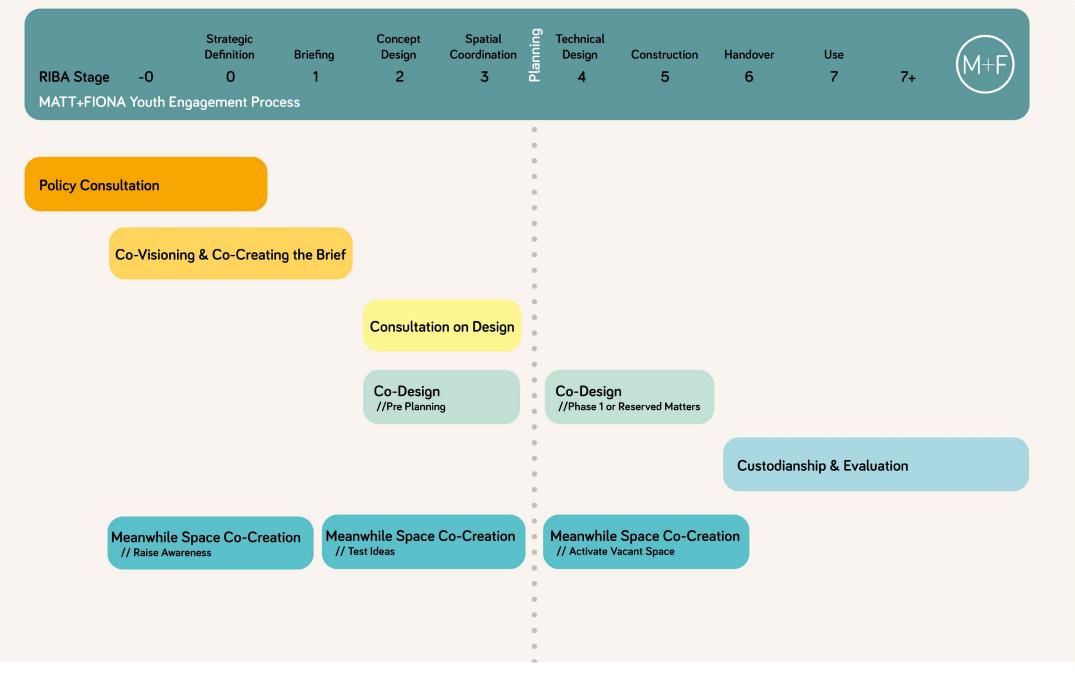
Shaped by Local Expertise

Green & Equitable

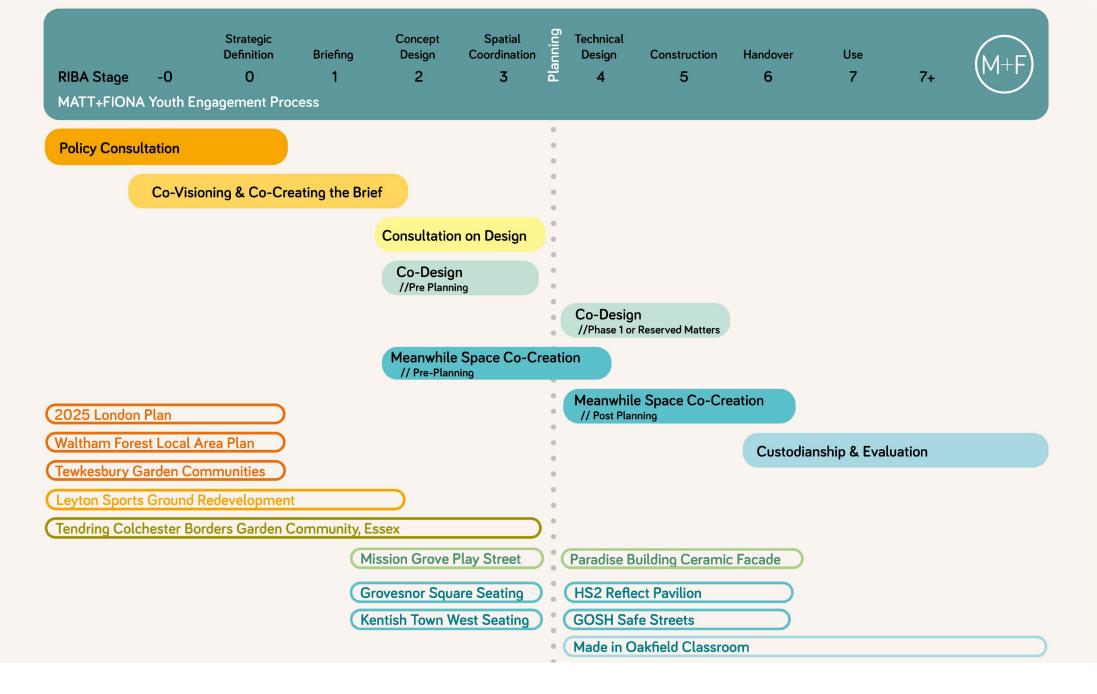


# How and when can it happen?





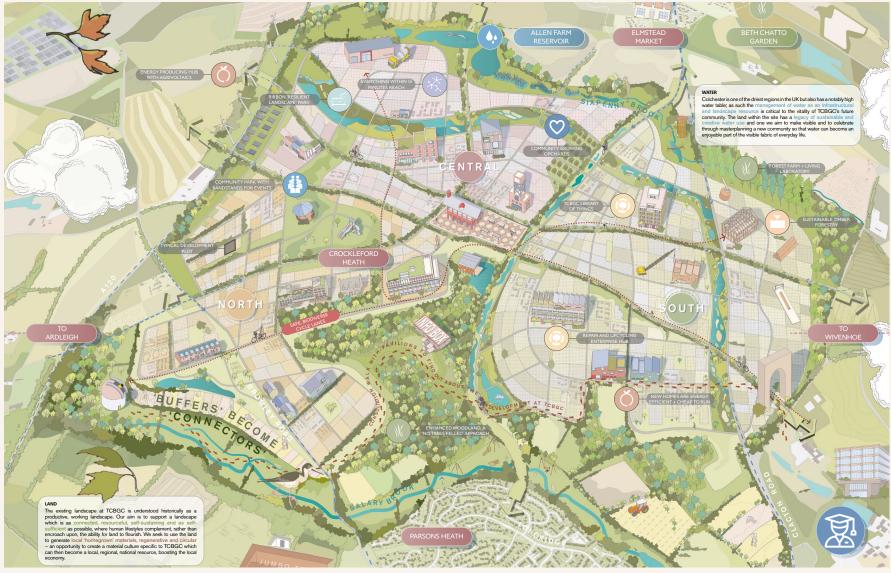






Youth engagement for place making // Case studies





© Image by Haworth Tompkins



#### Developer: Latimer by Clarion Housing Group

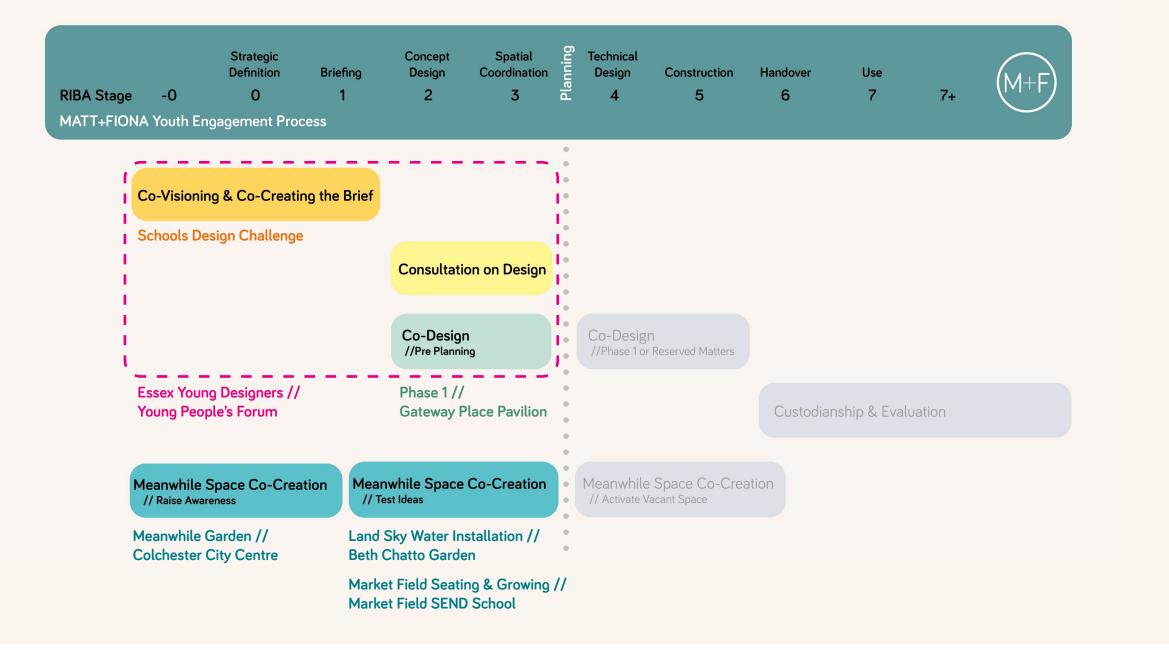
Youth engagement to support the creation of 7,500 new homes as part of Homes England's Garden Communities programme

400 young people engaged so far

2023 - present



#### Tendring Colchester Borders Garden Community, Essex





Tendring Colchester Borders Garden Community

(M+F)

## Schools' Design Challenge







Consultation on Design

## Essex Young Designers // Young People's Forum



Tendring Colchester Borders Garden Community

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Co-Design //Pre Planning

## Phase 1 // Gateway Place Pavilion



Tendring Colchester Borders Garden Community



#### Meanwhile Garden & Furniture // Colchester City Centre











Tendring Colchester Borders Garden Community

## Land Sky Water Installation // Beth Chatto Gardens









Tendring Colchester Borders Garden Community



"

We shed light on how children and young people go about their lives, and how this may be very different to the way that adults working on the project do. I feel very proud and listened to knowing that I am helping to shape this community, and that we will have the resources we need for now and the future of a modern society.

- Frankie, 16, member of the Essex Young Designers



Latimer recognised from the outset that young person engagement and empowerment were going to be key objectives for the project based on our own in-house analysis, however – it's fair to say that we were struggling to imagine what an appropriate strategy might look like for a project like this until MATT+FIONA joined our team. The nuanced approach that MATT+FIONA developed on our behalf enabled an **impressive 'reach' for our consultation activities**, ensuring that our dialogue with young people was meaningful – giving young people, including our Essex Young Designers, genuine agency.

#### **The MATT+FIONA-led young person engagement strategy is considered an exemplar within our business** – so much so, that our Charitable Foundation Clarion Futures has unilaterally decided to provide additional funding – both the extend the project programme, but more importantly, to enable widespread replication across all of our urban regeneration and new settlement projects.

- Russ Edwards,

Project Director, Tendring Colchester Borders Garden Community

Tendring Colchester Borders Garden Community



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Youth engagement for place making // Policy Consultation Case Studies





#### **MAYOR OF LONDON**

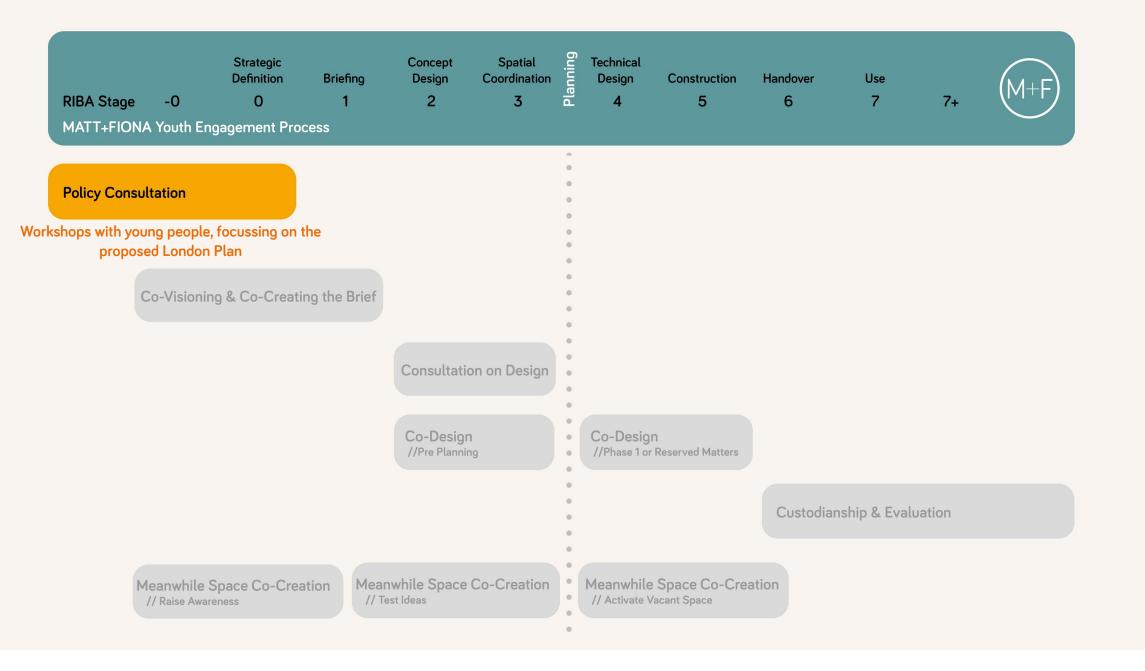
Client: Greater London Authority

Harnessing feedback from school children & young people on the proposed new London Plan

2023 - present



#### Youth Consultation for the 2025 London Plan

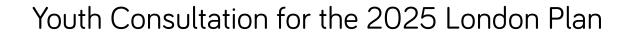


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#### Youth Consultation for the 2025 London Plan

#### Workshops with young people, focussed on the proposed London Plan







MATT+FIONA

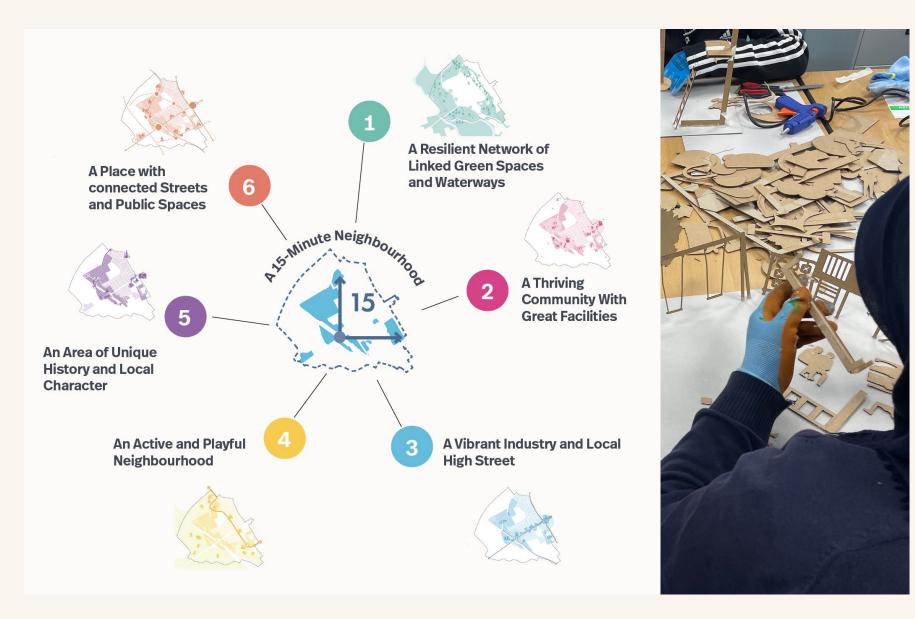
Typologies		
Session A	Housing	Community facilities
Session B	Retail	Transport
Session C	Jobs + Economy	Outdoor spaces and activities
Session D	ດ້ຳຳ Public realm	Leisure and culture
Session E	Education	Night time economy
	-	



Colour tags on the models represent the specific typology that students worked on

# Youth Consultation for the 2025 London Plan







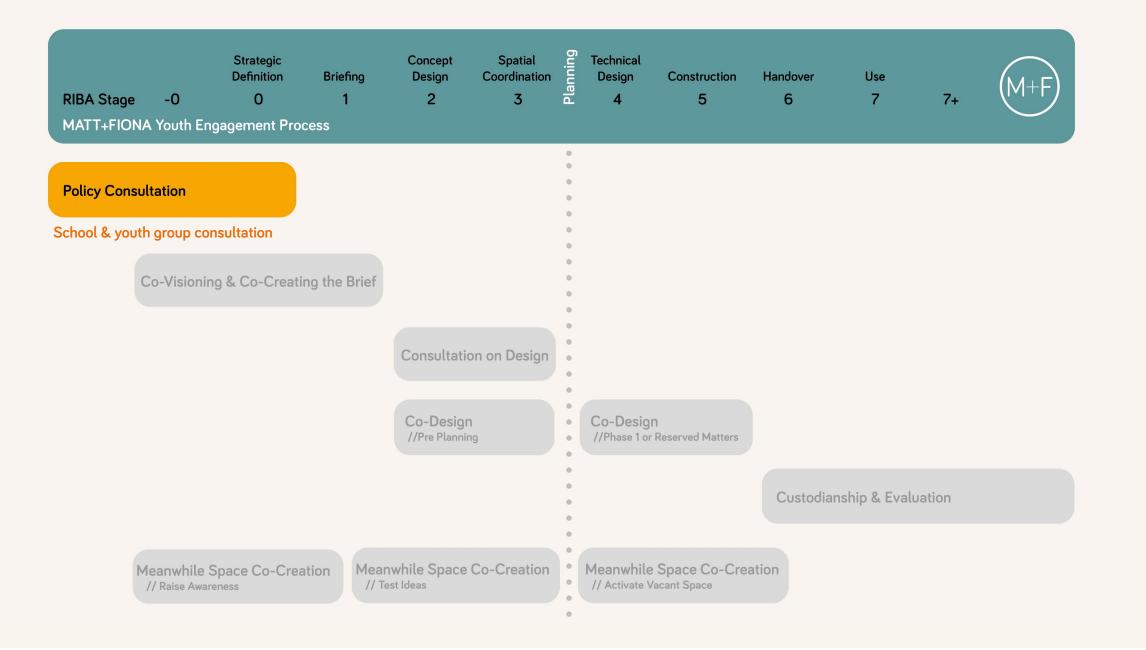
Client: London Borough Waltham Forest

Supporting local young people to share their ideas for future social and play spaces for the Lea Bridge Area Framework

2021



#### Local Area Plan - Play Strategy, Waltham Forest



Local Area Plan - Play Strategy, Waltham Forest

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Policy Consultation

#### School & youth group consultation



Local Area Plan - Play Strategy, Waltham Forest





Local Area Plan - Play Strategy, Waltham Forest





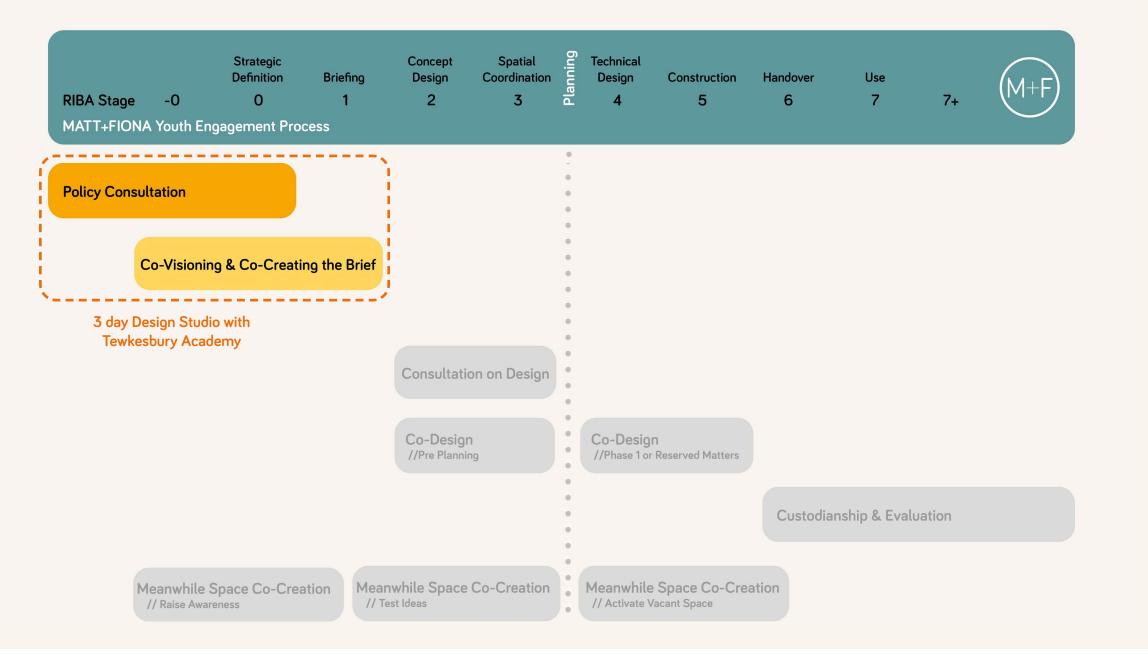


#### Client: Tewkesbury Borough Council

Bringing young people's perspective to shaping the vision for Tewkesbury Garden Communities - to sustainably meet the housing needs of a growing borough, that has been awarded Garden Town status.

2023 - 2024







3 day design studio with Tewkesbury Academy & Family Day













Youth engagement for place making // Co-Visioning and Co-Creating the Brief







Client: London Borough of Waltham Forest

Partners: Marks Barfield and J&L Gibbons

Supporting local young people to co-brief the future of Leyton Sports Ground

2024







## School group co-briefing workshops



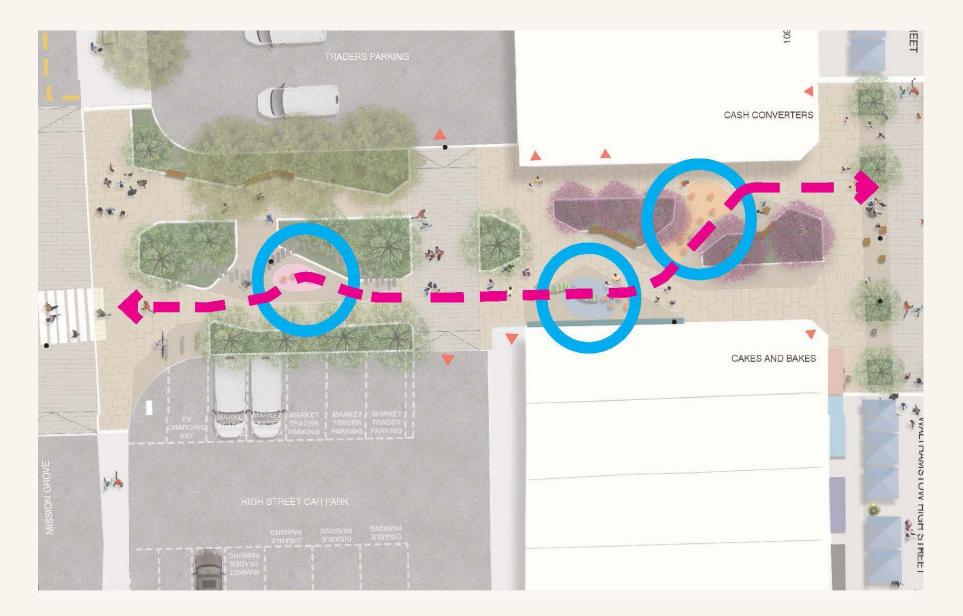






Youth engagement for place making // Co-Design Pre-Planning





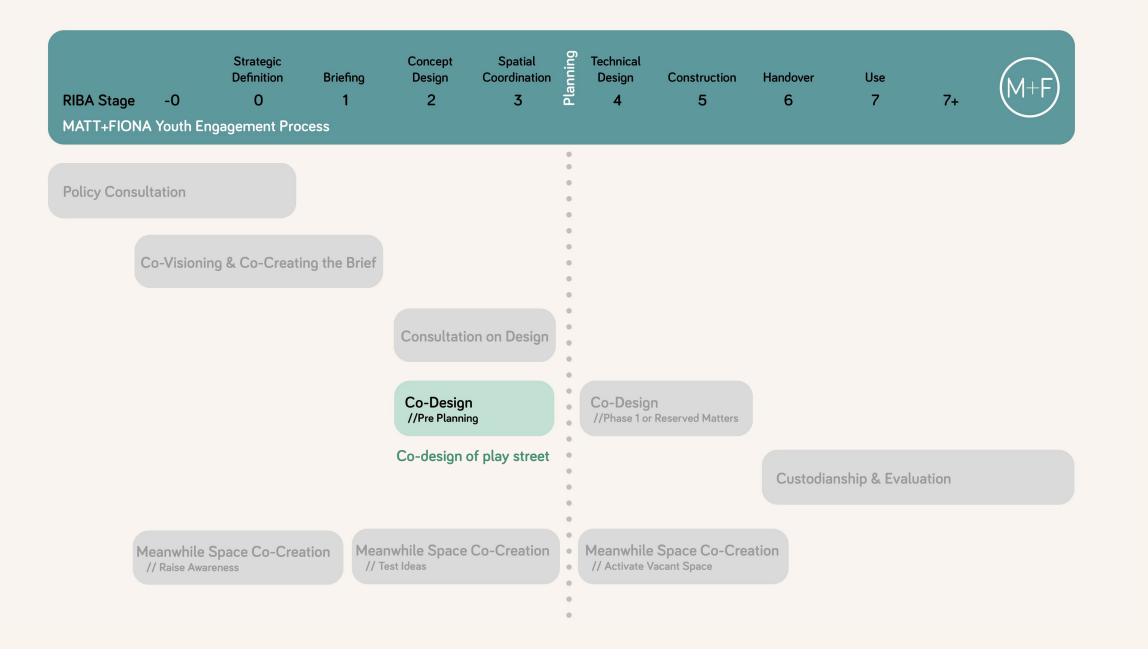


#### Client: London Borough Waltham Forest

Supporting children at Mission Grove Primary School to co-design play elements in the new Play Street proposed for Mission Grove, just off Walthamstow High Street

2024 - present



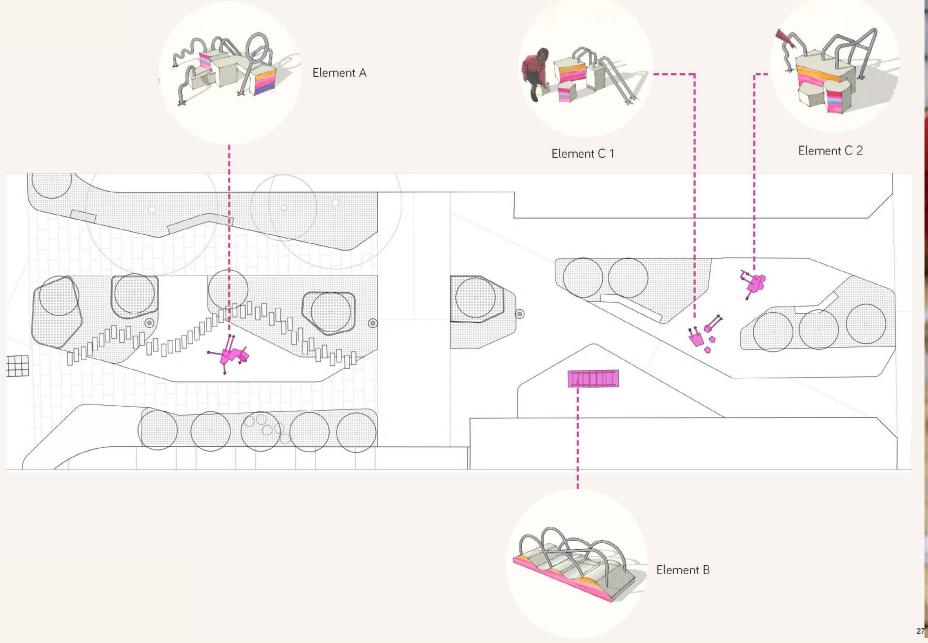


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## Co-design of play street











Youth engagement for place making // Co-Design Post Planning, Reserved Matters





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#### Client: Bywater Properties

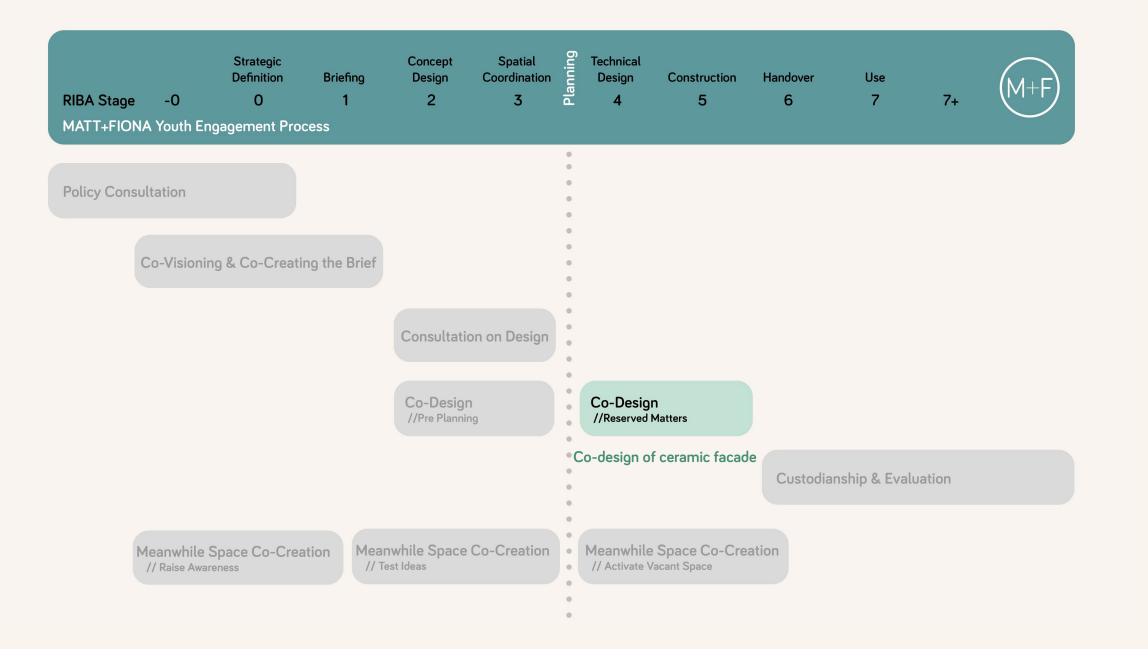
Partners: Feilden Clegg Bradley Studios, Oasis Academy Southbank, Gilbert-Ash

Co-design of the ceramic facade of a parkfacing building in Lambeth

2022 - 24









Paradise Building, Bywater Properties



## Co-design of ceramic facade





Paradise Building, Bywater Properties





Paradise Building, Bywater Properties

Youth engagement for place making // Meanwhile Space







#### Client: Grovesnor

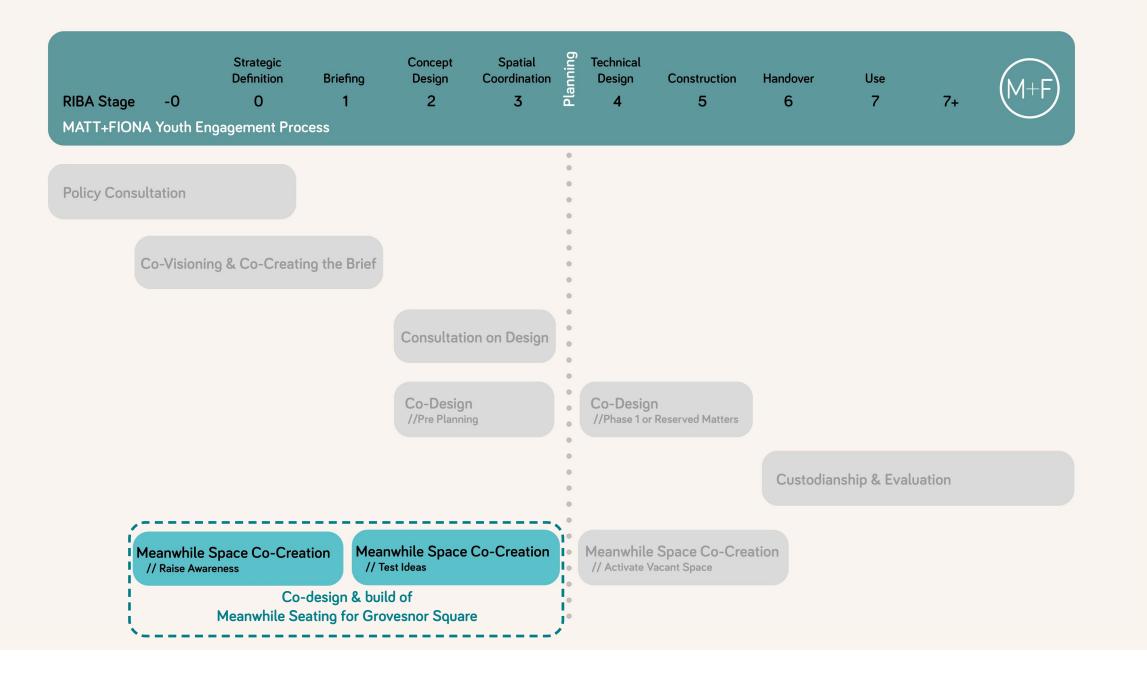
#### Parners: 2-3 degrees

As part of the creation of '**Voice Opportunity Power**' youth engagement toolkit, we supported the Mayfair Youth Forum to test ideas for the future of Grovesnor Square through designing meanwhile seating

2021



**Grovesnor Square Seating** 



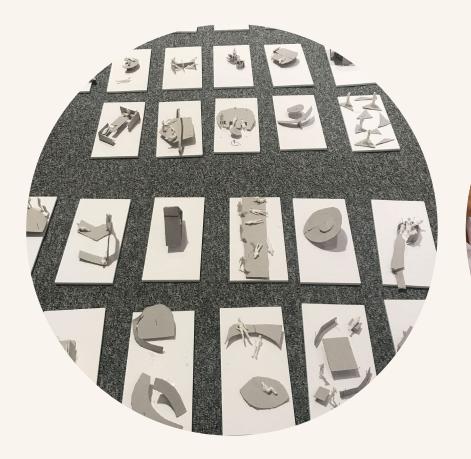


**Grovensor Square Seating** 



Meanwhile Space Co-Creation // Test Ideas

## Co-design & build of Meanwhile Seating for Grovesnor Square







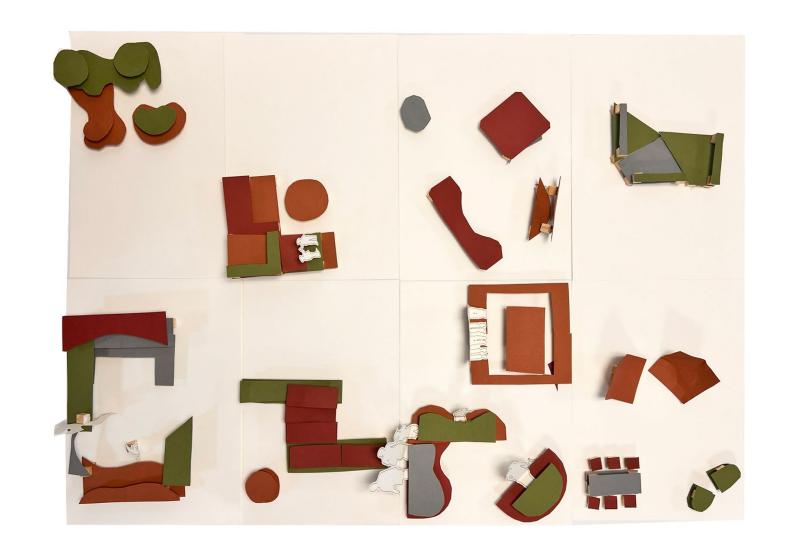


**Grovensor Square Seating** 





Grovensor Square Seating





#### Client: London Borough of Camden

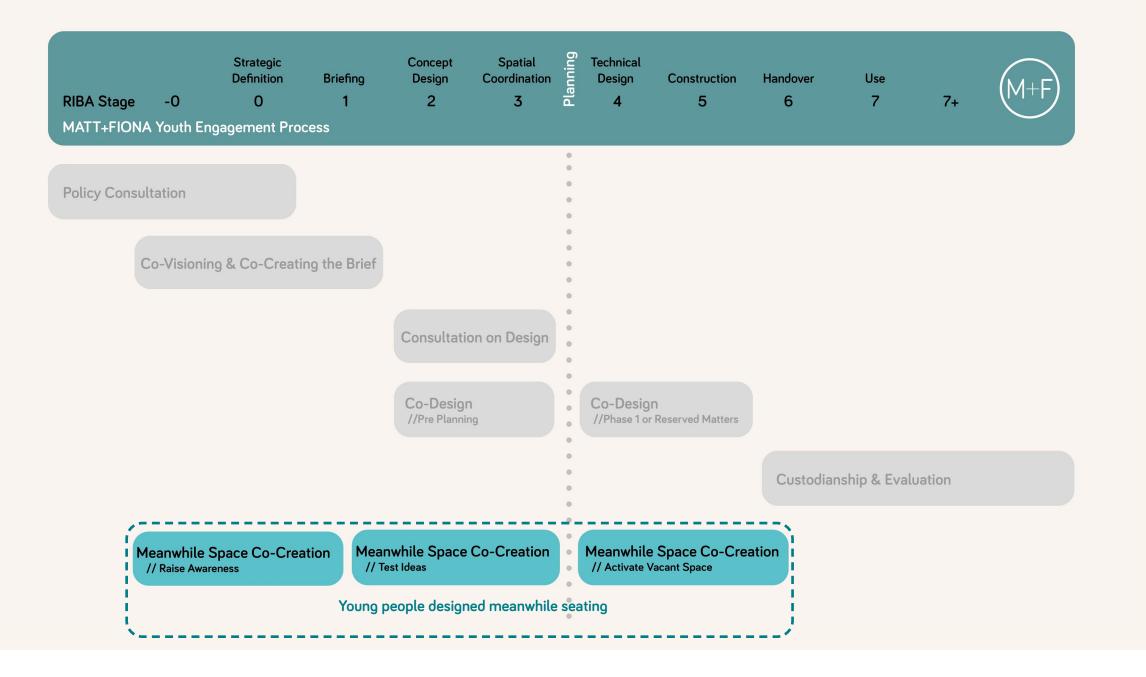
Partners: 2-3 degrees

Co-creating meanwhile furniture to test public realms area for the regeneration of the Kentish Town West estate

2024 - 2025



Kentish Town West Estate Meanwhile Seating





Kentish Town West Estate Meanwhile Seating

Meanwhile Space Co-Creation // Raise Awareness

Meanwhile Space Co-Creation // Test Ideas

Meanwhile Space Co-Creation // Activate Vacant Space

## Young people designed meanwhile seating





Kentish Town West Estate Meanwhile Seating





#### Client: Hull City of Culture 2017

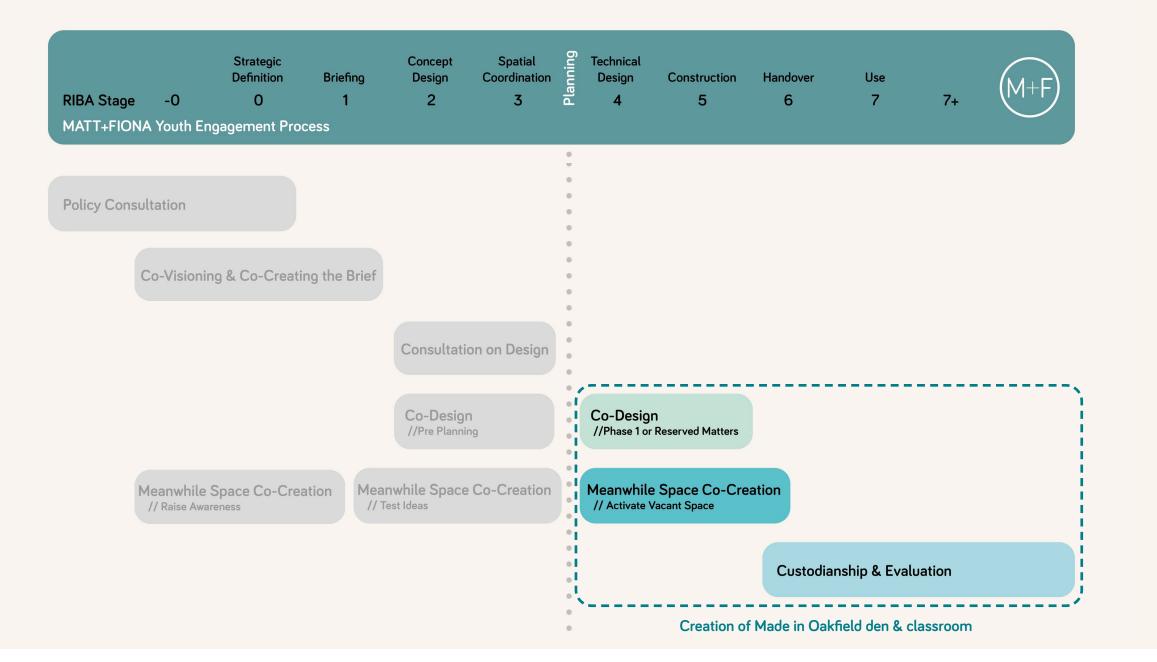
Partners: Oakfield School and Hull City Council

Co-design and build of a youth space as part of Hull City of Culture / city regeneration in east Hull

2016 - 17



Made in Oakfield - Youth-designed & built community classroom



Made in Oakfield - Youth-designed & built community classroom

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Co-Design //Phase 1 or Reserved Matters Meanwhile Space Co-Creation // Activate Vacant Space

## Creation of Made in Oakfield den & classroom









Made in Oakfield - Youth-designed & built community classroom







#### Client: GOSH Arts

Partners: Great Ormond Street Hospital, SISK

Co-creating the Safer Streets campaign with patients and local young people, for the new Children's Cancer Centre

2023 - 2025



Safer Streets Campaign for Great Ormond Street Hospital



## Workshops with patients & local young people to design PPE



Safer Streets Campaign for Great Ormond Street Hospital



## Workshops with patients & local young people to design signage



Safer Streets Campaign for Great Ormond Street Hospital





# HS2

#### Client: HS2

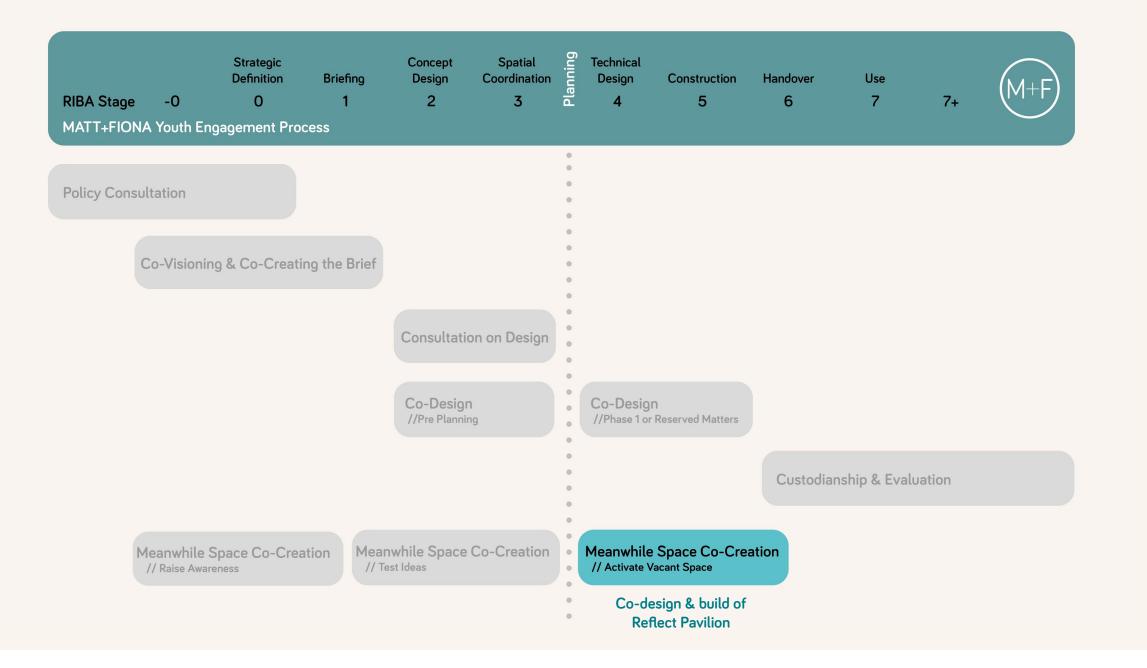
Partners: LDA Design, Mace Dragados, Fitzrovia Youth in Action

Supporting a group of young people from the Regent's Park Estate to design and build their own play and performance space on a vacant HS2 site in Euston

2024



HS2 Meanwhile Park and Play Pavilion





HS2 Meanwhile Park and Play Pavilion

## Co-design & build of Reflect Pavilion











HS2 Meanwhile Park and Play Pavilion